Things you should know before submitting the file

1. File Format and Structure

- Preferred Formats Print only: Jpeg, tiff, PDF, EPS, or Ai is acceptable.
- Preferred Formats Print & cut: Use vector-based formats like PDF, EPS, or AI for precision in cuting.
- Organize your file with separate layers for:
  - Design/Artwork
  - Die-cut Line (cut line)
  - Bleed

2. Die-cut Line Specifications

- Create Die-cut Line: Draw the die-cut line (cut path) as a vector line, indicating where the cut will occur.

3. Bleeds and Margins

- Bleeds: Extend all background colors, images, or elements that touch the edge of the die line by at least 3mm (0.125 inches) beyond the die line to avoid white edges.
- Safe Margins: Keep important content (like text and logos) at least 3-5mm (0.125-0.25 inches) away from the die line to prevent them from being cut off.

4. Color Mode and Profiles

- CMYK Color Mode: Ensure your entire file is set to CMYK color mode, which is the standard for
- printing.

5. Font and Text Handling

- Outline Text: Convert all text to outlines (curves) to prevent font substitution issues and ensure consistency across different systems.

6. Image Quality and Resolution

- High Resolution: Use images with a minimum resolution of 300 DPI (A5 - A0 size), 100 DPI (Larger than A0 size) to ensure high-quality print results without pixelation.